

MAGNO SOUND

For The Best
Motion Picture Sound


MAGNO SOUND

723 SEVENTH AVENUE CI 7-2320

OVER A DECADE OF SERVICE

*A complete
motion
picture sound
recording
organization*

MAGNO SOUND
723 Seventh Avenue
New York City
CI 7-2320



MAGNO SOUND

FOR

- *Mixing*
- *Transfers*
- *Screening*
- *Magnetic Striping*
- *Closed Circuit Screening*
- *Sound Location Equipment Rentals*

A complete film
recording organization.

Now three floors of
service to producers.

• *Transfers*

Equalized as required; to or from:

- 1/4" tape (with Fairchild, Ranger, Perfectone, Pilot, Ryder syncs . . . 50 or 60 cycles.)
- 16mm magnetic (edge or center)
- 35mm magnetic (single or triple track . . . 90 or 45 R.P.M.)
- 17 1/2mm (90 or 45 R.P.M.)
- 16mm Striped prints
- 8mm Striped prints (B&W or Color)
- 16mm Optical negative, Positive, A or B wind (B&W or Color)
- 35mm Optical Negative (RCA, REEVES, WESTREX)
- Discs

All 35mm and 16mm Optical tracks:
Immediate developing on premises for
fastest service and consistent quality.
Latest High-Contrast spray processing.

8mm Special: Quantity transfers to 8mm
Striped prints.

• *Mixing*

With or without picture projection. Any
combination of magnetic or optical
tracks.

- **Narrations:** With picture or wild. Dubbing or post sync to loops.

- **Screening Rooms:** Continuous 16mm and 35mm projection, composite prints or interlock with magnetic tracks. Standard, Wide-Screen or Cinemascope Screens.
- **Closed Circuit Television:** 35mm and 16mm Composite or interlock with magnetic tracks.
- **Location Sound:** Completely portable equipment. Nagras, Perfectone, Ampex.
- **Editorial:** Editing rooms available.

• *Magnetic Striping*

35mm—16mm—8mm

Exclusive Features

- Higher Output
- Less Distortion
- Better Adhesion
- Less Head-wear

Fastest Service at greatest savings.
Samples available on request.

Raw Stock Striping: Reversal or Negative with same Magno-Stripe features.

PICK-UP AND
DELIVERY SERVICE

MAGNO SOUND

723 7th Ave.

N. Y. C.

CI 7 - 2320

PRICE SCHEDULE

	<u>Per 1/2 hr.</u>	<u>Per Hr.</u>
<u>MIXING</u> (includes transfer to any one type of track)	32.50	65.00
1 1/2 hour minimum charge computed in 15 minute segments.		
Time booked will be charged unless cancellation is made 24 hours prior to starting time.		
<u>NARRATION</u> to picture	25.00	50.00
<u>DUBBING</u> and Post Sync to loops (includes transfers to any one track)	22.50	45.00
<u>TRANSFERS</u> to any type of track	22.50	45.00
Minimum transfer	15.00	
Special prices on quantity transfers		
<u>DEVELOPING</u> - finest spray process	.0275 per ft.	
<u>SCREENING</u> - 35mm Composite	9.50	19.00
widescreen - cinemascope - standard		
Interlock 16mm or 35mm		
with one track	15.00	22.50
with two tracks	20.00	30.00
with three tracks	25.00	37.50
1/2 hour minimum Cancellation- 24 hours prior to screening.		
Closed Circuit TV	25.00	50.00

MAKING SOUND
725 47th Ave.
N. Y. C.
(7-7) - 2320

RECK CHARGES

	per 1000 ft. (500 ft. or over)	250 ft. to 500 ft.	Minimum
Standard 35mm. Cine Gram Sound - 16mm	25.50	12.75	6.38
7.575 Cine Gram Sound - 16mm	per 100 ft. 7.00	under 200 ft. 3.50	
35mm. Magnaflex (S.M.M.) - Audio	per 1000 ft. 30.00	250 ft. to 500 ft. 15.00	Minimum 7.50
35mm. Magnaflex (S.M.M.)	25.00	12.50	6.25
35mm. Magnaflex	20.00	10.00	5.00
35mm. Magnaflex	per 100 ft. 8.80	under 200 ft. 4.40	
1/2" Magnaflex Tape - 1200 ft. roll	3.50		
1/2" Magnaflex Tape - 2500 ft. roll	8.50		

STRIPPING

35mm - Cinemascope	.03 per ft.
16mm - 100 roll (Full Track)	
16mm - 50 roll (Half Track)	.02 per ft.
16mm - 30 roll (Double Perf.)	
8mm - 30 roll (Unsplit)	
8mm - 30 roll (Single)	.025 per ft.
16mm - Raw Stock	.025 per ft.

Minimum Billing - \$5.00

Sound Transfers - Price on request
Rental of Variable Speed Camera - Price on request
Rental of Projection Booth - Price on request